



Melissa opened the meeting and welcomed everyone! Home stretch for some of the coordinators preparing to retire!

# Flor and Patrick are new additions to the Mgmt Team. Did introductions with everyone.

#### INTRODUCTIONS:

- Patrick Scott Dean of Financial Aid since 2/1
- Flor de Maria Cruz VV center supervisor since August;
- Debbie Barrett work experience program; countdown to retirement; does not know what the plan is going forward
- Carlos Esteve Math instructor for about 2 more weeks
- Kelvin Cheah FT counselor and GPS coordinator
- Laura Maghoney Economics instructor and in the VV in the main area
- Jesus Briseno outreach specialist for all the high schools in Solano County
- Nazia Mostafa adjunct counselor and GPS
- Brandon Carrera Director in the Vallejo Center

#### **Support for GPS**

- Gotten the approval from Dean and VP to get more hours to have Bernie's support for the Welcome Day.
- Bernie will be able to get the paperwork and behind the scenes work done

#### What has been done so far for Falcon Welcome Day 2023

- James Thomas will be working on the media and on-line presence f
- Carlos has already been proactive in reaching out to STEM faculty.

#### What do we envision for Welcome Day?

 The sessions from 2019 generally focused on Student Support programs but GPS did not have a lot of involvement; we would like to





change that a bit. As a result, adding a 45 minute block in the afternoon that is really focused on introducing Academic programs offered here.

- Melissa reached out to faculty Thursday.
  - In her communication to the faculty she asked how best to highlight their programs? She included the different ways that they could feature their programs. Traditional lecture discipline could be fine with a presentation, where as other programs would benefit from a hands on activity, i.e. Art and Maker's Space. Melissa has specifically asked them if that is an option for them.
  - Also contacted Terry from Student Life and tried to solicit students to be there
  - Melissa also texted those that she had contact info for asked about stipend amounts? Although it's not necessary to incentivize, would like to demonstrate that the faculty's time is valuable by giving a stipend. It was also asked if the stipend amount could possibly be donated to a student organization on behalf of a faculty member?

#### Questions from Flor:

Were you able to reach out to Biotech? We believe that Carlos was able to talk with Mike Silva and he was willing to do a presentation with the STEM people in the afternoon.

How do we involve the centers at the event?

# Do we try to OPEN HOUSE those programs on the same day? ANSWER: Most of the coordinators were in agreement have Welcome Day at one location at a time

- But Biotech and AutoTech have awesome features in their location perhaps have them showcase in other locations - FireScience and EMT have classes in Vallejo, as well.
- Melissa reached out to EMT as well usually deal with Dean and her assistant.





 Student Services offices will also need to be open and we'll need to have staffing able to participate in this event.

#### **Question from Patrick:**

Why Wednesday, why not Saturday?

- On the previous Saturday, there will be a BBQ for Black and African American students as part of the Summer Bridge
- Wednesday b/c campus will be open and if they have business to do everything will be there and this was based on 2019.
- For people in student services programs it is a regular workday and easier to staff things.
- His experience from Cuesta College it was a similar program and it's on Saturday and a family event.

#### Melissa:

- A whole family event seems to be more of a Spring event to show them what Solano has to offer. And this Welcome Event is for already registered students.
- There is room for more events that bring students and families here. What we lack is an annual calendar of events that we've decided present at regular intervals, so everyone in the community can be thinking about this on an annual basis.
- We have yet to have any event to happen even 2 years in a row.

**Flor**: if we can set this tone and then we can get momentum and it flows better. **Deb**: In the past, Career Faire the first Sunday in May. **Melissa**: we're hoping to see that this can be a whole college priority. And she knows that VP Neeley agrees with this idea of making Welcome Day a campus event.

# Since there is not a College event cycle...we're trying to do make this a regular occurrence.

 Can we get Digital Media Arts to help create flyers or post cards to send to students?





- Possibly, Gema Leon and Amber have both been doing a great job making events flyers.
- James Thomas Media is also working on getting on the website so we have scrolling banners. This is the time students will be interacting with the website. The outreach group and we can send a QR code to this form by the end of next week.

**Kelvin** - The broader community doesn't know about Solano Community College. There's a college wide advertising effort going on right now. They have been surveying employees, students, and community. Also working on contract with CRM that should improve the ability to communicate with students.

In terms of WELCOME DAY, it's intended for those already enrolled at the college. It makes more sense for this event. We need to create a DISCORD, it's kind of a Zoom that's always open and easy to utilize. What type of staffing presence is needed if students ask questions so that college personnel can monitor it? There has to be people from the college present in those DISCORD spaces. Ideally, we have a social media person looking at all our presences. There is a need to monitor it and ensure that certain types of abuses take place. We need a Marketing Dept and right now we have James Thomas Media pushing out events for us.

In the past, DISCORD - we should get a mailer out and we can get a list from R&P of students are brand new to the college or students that have enrolled within the past year who have completed less than 9 units.

**Flor:** Did Melissa want her to start recruiting volunteers? **YES!** Could really use students and it would make it very rich.

#### **ELEMENTS of Welcome Day:**

Lunchtime entertainment - local radio/DJ

We don't have a quad - lawn between the bookstore and science building & space; look at the redwood area but do have a nice area. We need to create a space for that to happen.





- PRIZES drawing entry for everything they attended; pursue funding sources for those prizes
- ASCC & Foundation contributed to the prizes.
- Student Ambassadors/ASTC have sent emails
- Student serves as tour guides and do a panel
- Created an information packet for in-coming students
- Get Federal Work-study in place to have student ambassadors available.
- Students taking summer classes

#### **❖** ACTION ITEMS:

- Melissa
  - Coordinator availability:
    - check in with Kristin @ Kelvin's availability to work this summer & complete the FORM 6
    - circle back with Alfredo from Outreach so that he can step in for Jesus while he's on leave
    - Brandon Carrera (Vallejo Center) will be working the whole summer and is available
  - Stipend amount and find out what needs to happen
    - What is a reasonable stipend to give? It is outside of the faculty contract and honor people's time.
      - If people were doing a presentation/tabling as part of the GPS Meta Major ? \$250
      - If they were going to be present for all day, assisting as a volunteer or a hands on event that repeats? \$500
  - Ensure all faculty (PT/FT) know we'd like them to participate
  - Student participation
- Patrick
  - can he find out the staffing capacity and possible presenters for the various areas that we hope to showcase?
- Nazia Lunch time entertainment, possibly KUIC





- KUIC came with a truck and a spinner thing & also promoted the event on the radio & we could get them on board sooner - this is for new students
- Will broadcast live from the campus while it's going on let us do radio spots beforehand.
- Nazia will reach out to KUIC and find out what we need to do?