Journalism

Program Description
Journalism teaches critical thinking and communication skills that enable students to translate events and issues of importance accurately and responsibly. Students who may benefit from the major are those anticipating careers in newspapers; television or film; photojournalism; layout, computer graphics or graphic design; advertising or public relations; or media management.

Associate in Arts Degree
An Associate in Arts Degree can be obtained upon completion of 60 units, including the required core courses, program electives, and courses in one of four emphasis areas (a total of 24 units); and completion of the general education requirements and electives. All courses in the major must be completed with a grade of C or better or a P if the course is taken on a pass-no pass basis.

Program Outcomes
Students who complete an Associate Degree will be able to:
1. Demonstrate the fundamental research and critical thinking skills necessary to analyze and interpret current issues in a professional media environment.
2. Utilize written, oral and visual communication skills to analyze, interpret and produce accurate news and opinions across a variety of platforms.
3. Recognize fundamental legal and ethical aspects of journalism and apply them to real-life circumstances.
4. Demonstrate a working knowledge of the fundamental technological applications of media production.

Required Courses ........................................ Units
JOUR 001 Newswriting and Reporting ............... 3
JOUR 002 Introduction to Feature and Magazine Writing ..................... 3
JOUR 011 Introduction to Mass Communication ........ 3
JOUR 060 Publications Laboratory .......................... 3
Program electives ........................................... 12
Total Units .................................................. 24

Recommended Electives
Any course from a second emphasis area
Any foreign language
JOUR 060 Publications Laboratory .................... 2 - 3
MATH 011 * Elementary Statistics ..................... 4
OCED 090 Occupational Work Experience ........ 1 – 8
OCED 091 General Work Experience .................. 1 – 6

Program electives are intended to improve students' critical thinking and communication skills and to give them tools to succeed in the workplace. Students must take at least three units in each of the following areas:

Area I—
ENGL 002 Critical Thinking and Writing About Literature ......................... 3
ENGL 004 Critical Thinking and Composition: Language in Context ................. 3
MATH 011 Elementary Statistics ...................................... 4
SPCH 006 Argumentation and Debate ........................................ 3
PHIL 005 Critical Thinking: The Philosophic Grounds of Literacy ..................... 3

Area II—
ART 006 Design Principles in 2-Dimensions .................. 3.5
ART 007 Design-Color ............................................. 3.5
ART 052 Lettering and Layout ........................................... 2 - 3.5
ART 056 Graphic Design I ........................................... 3.5
ART 057 Graphic Design II ........................................... 3.5
ENGL 006 Creative Writing ........................................... 3
ENGL 058 Creative Writing: The Literary Magazine ...................... 3
JOUR 050 Grammar and Style for Media Writers ...................... 1
PHOT 030 Beginning Photography .............................. 3
PHOT 056 Photojournalism & Documentary Photography ...................... 3
PHOT 070 Beginning Digital Photography .......................... 3
SPCH 001 Introduction to Public Speaking .......................... 3
THEA 050 Performance for the Camera ...................... 3
TV 055 Beginning Television Production .......................... 3
TV 056 Advanced Television Production .......................... 3
TV 060 Television and Film Writing .............................. 3

Area III—
OCED 090 Occupational Work Experience ........ 1 - 8
Any modern foreign language

NOTE: Courses with an “*” have prerequisites or advisories other than eligibility for ENGL 001.
Journalism

JOUR 001  3.0 Units
Newswriting & Reporting  
Prerequisite: Eligibility for ENGL 001. This course teaches the theory and practice of writing news stories for the media. The student learns effective writing and interviewing strategies, common story structures, grammar and style rules, libel and privacy laws. Three hours lecture.

JOUR 002  3.0 Units
Introduction to Feature and Magazine Writing  
Prerequisite: Eligibility for ENGL 001. This class teaches the theory and practice of feature writing, including profiles, critical reviews, opinion columns, travel, news features and trend stories. Students learn research and reporting methods, grammar and style rules, libel and privacy laws, and tools for marketing their stories. Three hours lecture.

JOUR 011  3.0 Units
Introduction to Mass Communication  
Prerequisite: Eligibility for ENGL 001. Study of the mass media including newspapers, magazines, radio, television, motion pictures and advertising which examines the standards, ethics, and rights of the media and the relationship of government and the public to the various media forms. Emphasis is on the functions, limitations, and responsibilities of the press, as well as the past, present and future impact on society and the individual. Attention will be given to theories of persuasion, the symbolic power and manipulation of images, and the relationship between information and knowledge. Essay examinations and critical papers are required. Three hours lecture.

JOUR 050  1.0 Unit
Grammar & Style for Media Writers  
Prerequisite: Eligibility for ENGL 001; Course Advisory: SCC minimum math standard. Intensive review of grammar, word use, spelling, and principles of clear, concise writing for the media. This course is credit/no credit only. Two hours lecture.

JOUR 060  2.0 or 3.0 Units
Publications Laboratory  
Prerequisite: Eligibility for ENGL 001. Theory, practice, and training in planning, writing, editing, art work, photography, and management of staff members of the college online and print newspapers. Two-credit option is six hours a week; three-credit option is nine hours a week. Course is not open entry/open exit.

JOUR 062  1.0 Unit
Journalism Practicum  
Students will refine their newswriting, illustration or photojournalism skills in a practical setting. Three hours lab.

JOUR 099  1.0 to 3.0 Units
Journalism Honors: Field Study  
Prerequisites: Completion of 24 units of college credit with a minimum GPA of 3.3; a minimum of 5 units in the discipline with a grade of B or better; an ability to work independently; and permission of the Division Dean based on instructor availability. Course Advisories: Eligibility for ENGL 1 and SCC minimum Math standard. An independent study class designed for students who have successfully completed at least two journalism classes and wish to do field work. The student works by arrangement with the instructor. Repeatable 1 time. Three to nine hours weekly by arrangement.

JOUR Special Topics  
These courses, numbered 048, 098, or 148 depending upon their transferability, are courses of contemporary interest centered on changing knowledge and important issues in the field. Announcements of Special Topics courses appear in the Schedule of Classes.