Program Description
This program is a broad based program concerned with the preparation and delivery of messages in interpersonal, public
and mediated situations. This program focuses on understanding the communication process and improving
communication skills. The program prepares the students to pursue professional goals in a variety of career possibilities
including Community College Teacher, Speech Writer, Communications Consultant, Lawyer, Minister, Personnel Director,
Television Director or Producer, Broadcast Journalist, Public Relations, Political Campaign Aide, Sales, Counselor.

Associate in Arts Degree
The Associate in Arts degree can be obtained upon completion of 60 units, including the 18-unit major, general education
requirements, and electives. All courses in the major must be completed with a grade of C or better or a P if the course is
taken on a pass-no pass basis.

Program Outcomes
Students who complete an Associate Degree will be able to:
1. Research, structure and organize a speech utilizing various structural paradigms.
2. Present a speech utilizing a variety of delivery methods.
3. Critically evaluate speeches, debates, and oral interpretation performances.

Required Courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPCH 001</td>
<td>Introduction to Public Speaking</td>
<td>3.0</td>
</tr>
<tr>
<td>SPCH 006</td>
<td>Argumentation and Debate</td>
<td>3.0</td>
</tr>
<tr>
<td>SPCH 010</td>
<td>Interpersonal Communication</td>
<td>3.0</td>
</tr>
<tr>
<td>SPCH 015</td>
<td>Oral Interpretation of Literature</td>
<td>3.0</td>
</tr>
<tr>
<td>SPCH 060</td>
<td>Business and Professional Communication</td>
<td>3.0</td>
</tr>
<tr>
<td>TV 050</td>
<td>Survey of Broadcasting</td>
<td>3.0</td>
</tr>
<tr>
<td><strong>Total Units</strong></td>
<td></td>
<td><strong>18</strong></td>
</tr>
</tbody>
</table>

Recommended Electives

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 004</td>
<td>Critical Thinking and Composition: Language in Context</td>
</tr>
<tr>
<td>JOUR 001</td>
<td>Newswriting and Reporting</td>
</tr>
<tr>
<td>JOUR 011</td>
<td>Introduction to Mass Communication</td>
</tr>
<tr>
<td>PHIL 001</td>
<td>Introduction to Critical Thinking and Reasoning</td>
</tr>
<tr>
<td>PSYC 001</td>
<td>Introduction to Psychology</td>
</tr>
<tr>
<td>SPCH 002</td>
<td>Fundamentals of Persuasive Speaking</td>
</tr>
<tr>
<td>SPCH 050</td>
<td>Forensics/Speech Workshop</td>
</tr>
<tr>
<td>THEA 001</td>
<td>Principles and Theory of Acting</td>
</tr>
</tbody>
</table>

SPCH 001 3.0 Units
Introduction to Public Speaking
Course Advisory: Eligibility for ENGL 001. A public speaking course which includes instruction and practice in
the various forms of public address and the techniques for orally presenting ideas clearly, concisely, and coherently.
Students are required to outline speeches frequently and/or complete a detailed manuscript of the speech; to read a
college-level public speaking textbook and apply its principles in the preparation of their speeches; and to
critically analyze public speeches of various types. Three hours lecture.

SPCH 002 3.0 Units
Fundamentals of Persuasive Speaking
Course Advisory: Eligibility for ENGL 001. A persuasive speaking course which includes instruction and practice in
the various forms of persuasive speaking including, but not limited to, sales presentations, speeches of praise/blame,
propaganda, and opposing viewpoints’. Students are required to outline persuasive speeches frequently; to read a
college-level persuasive speaking textbook and apply its principles in the preparation of their persuasive speeches; to
critically analyze persuasive speeches; and to deliver persuasive speeches of various types. Three hours lecture.

SPCH 006 3.0 Units
Argumentation and Debate
Course Advisory: Eligibility for ENGL 001. A public speaking course which includes instruction and practice in
the principles of argumentation and in the various forms of debate including the analysis of propositions, research,
evidence and reasoning. Students are required to practice various forensic debating techniques through the
presentation of their outlined advocate/government and opposition cases after investigating major contemporary
issues; to read a college level argumentation and debate textbook and apply its principles in the preparation of their
cases; and to critically analyze debate cases. Three hours lecture.

SPCH 008 3.0 Units
Group Communication
Course Advisory: SCC minimum English standard. This course is designed to increase students’ understanding of
group communication behaviors related to problem-solving, decision-making, leadership, group roles, norms and
conformity and to prepare students to function more effectively in groups. This course is designed for students
majoring in speech communication, business, international business, education, nursing, and all fields of study and
certifications that require group and team-building skills. Three hours lecture.
### Communication Studies

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Units</th>
<th>Title</th>
<th>Prerequisites</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPCH 010</td>
<td>3.0 Units</td>
<td>Interpersonal Communications</td>
<td>Course Advisory: Eligibility for ENGL 001.</td>
<td>Communication principles as applied to different interpersonal communication situations including verbal and non-verbal communication, listening, overcoming barriers to communication, and conflict resolution. Three hours lecture.</td>
</tr>
<tr>
<td>SPCH 012</td>
<td>3.0 Units</td>
<td>Intercultural Communication</td>
<td>Course Advisory: SCC minimum English standard.</td>
<td>This course introduces students to the challenges and promises of intercultural communication with application to American culture, subcultures, and different cultures of the world. Specific focus will be development of the ability to acknowledge and understand the unique voice of people from the African, Asian, Latina, Middle Eastern, and Pacific Island cultures as well as co-cultures within the United States. Through lectures, readings, films, group discussions, written and oral assignments, students will learn the skills necessary to achieve positive outcomes when communicating with others that are perceived as different. Three hours lecture.</td>
</tr>
<tr>
<td>SPCH 015</td>
<td>3.0 Units</td>
<td>Oral Interpretation of Literature</td>
<td>Course Advisory: SCC minimum English standard.</td>
<td>Study of literature through oral performance which includes development of skills in the analysis and interpretation of prose, poetry, and dramatic literature. Emphasis on vocal and physical techniques to orally communicate understanding of the literature performed. Three hours lecture.</td>
</tr>
<tr>
<td>SPCH 049</td>
<td>1.0 to 3.0 Units</td>
<td>Speech Honors</td>
<td>Prerequisites: Completion of 30 or more units of transferable college credit including 6 units of transferable speech; ENGL 001 with a grade of B or better; an ability to work independently; and permission of the Division Dean based on instructor availability.</td>
<td>An independent study program designed for students who have completed the available Speech offerings and wish to continue work in one of these areas, or work with an instructor in a specialized area of oral communication. The student and instructor design an outlined program of study. Three to nine hours weekly by arrangement.</td>
</tr>
<tr>
<td>SPCH 050</td>
<td>1.0 to 4.0 Units</td>
<td>Forensics/Speech Workshop</td>
<td>Course Advisory: Eligibility for ENGL 001.</td>
<td>Provides training in the principles of all forms of competitive speaking, oral interpretation and debate, including participation in intercollegiate competition and appearances before campus and community groups. Students attend intercollegiate forensic tournaments and festivals or speak before campus or community audiences. Participation may include weekends and off campus travel. Open entry/exit. Repeatable 3 times. One hour lecture and zero to nine hours lab.</td>
</tr>
<tr>
<td>SPCH 060</td>
<td>3.0 Units</td>
<td>Business and Professional Communication</td>
<td>Course Advisory: Eligibility for ENGL 001.</td>
<td>Presents practical communication skills to allow students to achieve effective verbal communication in business situations, community activities, and other areas of daily life. Areas of discussion include giving and receiving the basic practical communication skills. Assignments and exercises are employed to allow students to achieve effective verbal communication in business situations, community activities, and other areas of daily life, including giving and receiving instructions, interviewing, verbal and non-verbal communication. Three hours lecture.</td>
</tr>
<tr>
<td>SPCH 075</td>
<td>3.0 Units</td>
<td>Sports Broadcasting</td>
<td>Course Advisories: SCC minimum Math standard; eligibility for ENGL 001; Speech 001.</td>
<td>A professional approach to the basics of on-air and internet sports broadcasting. Areas of concentration include performance training for play-by-play description, color commentary, compiling and organizing statistical data for a variety of sporting events. The course includes an in-depth approach to careers in broadcast communication with concentration on all aspects of research preparation and delivery presentation to adequately and effectively establish and sustain a career in sports broadcasting. Students will be required to attend weekly athletic competitions. One hour lecture, 2 hours activity, 3 hours by arrangement weekly.</td>
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</tbody>
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