

# Communication Studies

## Associate in Arts in Communication Studies for Transfer (ADT: A.A.-T)

### Program Description

The Communication Studies Program is broad-based and concerned with the preparation and delivery of messages in interpersonal, public and business situations. This program focuses on understanding the communication process and improving communication skills. The program prepares the students to pursue professional goals in a variety of career possibilities including: Community College Teacher, Speech Writer, Communication Consultant, Lawyer, Minister, Personnel Director, Sports Broadcast Journalist, Public Relations, Political Campaign Aide, Sales, Counselor.

### Associate in Arts Degree for Transfer

The Associate in Arts in Communication Studies for Transfer (AA-T) is especially appropriate for students who plan to complete a bachelor's degree in Communication Studies at a CSU campus. Students completing this degree (AA-T in Communication Studies) are guaranteed admission to the CSU system, but not to a particular campus or major. Students transferring to a CSU campus that does accept the AA-T in Communication Studies will be required to complete no more than 60 units after transfer to earn a bachelor's degree. This degree also prepares students for communication studies degree programs at other four-year institutions, but does not come with the same guarantees. In all cases, students should consult with a counselor for more information on university admission and transfer requirements.

### To earn the Associate in Arts in Communication Studies for Transfer degree, a student must:

1. Complete 60 semester units that are eligible for transfer to the California State University, including both of the following:
  - a. The Intersegmental General Education Transfer Curriculum (IGETC) or the California State University General Education – Breadth Requirements
  - b. A minimum of 18 semester units in a major or area of emphasis, as determined by the community college district.
2. Obtain a minimum grade point average of 2.0.

### Program Outcomes

Students who complete the Associate in Arts in Communication Studies for Transfer Degree will be able to:

1. Critically evaluate speeches, debates, and other communicative performances.
2. Comprehend the skills and techniques necessary to be organized, confident communicators in a variety of classroom settings.
3. Understand the process of communication and communication methods in a multiple contexts.
4. Communicate utilizing a variety of performance methods.

### REQUIRED COURSES ..... Units

COMM 001 Introduction to Public Speaking.....	3
Two courses from List A.....	6
Two courses from List B.....	6
One course from List C.....	3

#### List A: (select two courses)

COMM 006 Argumentation and Debate.....	3
COMM 008 Group Communication.....	3
COMM 010 Interpersonal Communication.....	3

#### List B: (select two courses)

COMM 002 Fundamentals of Persuasive Speaking.....	3
COMM 012 Intercultural Communication.....	3
COMM 015 Oral Interpretation of Literature .....	3
COMM 050 Forensics / Speech Workshop .....	1-4
COMM 060 Business and Professional Communication.	3
Any List A course not used .....	3

#### List C: (select one course)

ANTH 002 Cultural Anthropology .....	3
COMM 075 Sports Broadcasting.....	3
PSYC 001 Introduction to Psychology .....	3

SOC 001 Introduction to Sociology .....	3
Any List A or List B course not used .....	3

### Recommended Electives

ENGL 002 Critical Thinking and Writing About Literature
ENGL 004 Critical Thinking and Composition: Language in Context
JOUR 001 Newswriting and Reporting
JOUR 011 Introduction to Mass Communication
PHIL 001 Introduction to Critical Thinking and Reasoning
THEA 001 Principles and Theory of Acting

**Required Major Total Units .....** 18

**CSU General Education or iGETC Pattern units ..** 37 - 39

**CSU Transferable Electives**

**(as needed to reach 60 transferable units)\* .....** 9 - 11

**Total Degree Units .....** 60

*\* 6 units may be double counted toward both the major area of emphasis and CSU General Education or IGETC Pattern. Consult with a counselor for more information on completing this degree.*

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## *Sports Broadcasting*

### **Program Description**

The Certificate of Achievement in Sports Broadcasting offers students hands-on experience in the basics of television and internet sports broadcasting. Areas of concentration include performance and technical training for a variety of televised sporting events and productions. The Certificate is geared for those who are interested in obtaining employable skills in a short timeframe. The Certificate of Achievement may be completed in one year and serves as a professional development opportunity.

### **Certificate of Achievement**

A Certificate of Achievement can be obtained by completing the 12-unit major with a minimum grade of "C" in each course or a P if taken on a Pass/No Pass basis.

### **Program Outcomes**

Students who complete the Sports Broadcasting Certificate of Achievement will be able to:

1. Obtain and demonstrate skill set for entry level positions in broadcasting and electronic media productions.
2. Amass a minimum of 200 experience hours working on sports production tasks and to acquire recorded audio/video content to compile a demo tape.
3. Broadcast production assignments totaling 200 hours, exams, self-evaluation journals, and viewer response and evaluations.
4. Demonstrate ability to work as an individual as well as an effective team member on sports productions.

<b>REQUIRED COURSES</b> .....	<b>Units</b>
COMM 075A Sports Broadcasting – Fall Sports.....	3
COMM 075B Sports Broadcasting – Spring Sports .....	3
COMM 080A TV Sports Production – Fall Sports.....	3
COMM 080B TV Sports Production – Spring Sports .....	3
<b>Total Degree Units</b> .....	<b>12</b>

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## **COMM 001**

**3.0 Units**

### **Introduction to Public Speaking**

*Course Advisory: Eligibility for ENG 001.* A public speaking course which includes instruction and practice in the various forms of public address and the techniques for orally presenting ideas clearly, concisely, and coherently. Students are required to outline speeches frequently and/or complete a detailed manuscript of the speech; to read a college-level public speaking textbook and apply its principles in the preparation of their speeches; to critically analyze public speeches of various types. C-ID COMM 110. *Three hours lecture.*

## **COMM 002**

**3.0 Units**

### **Fundamentals of Persuasive Speaking**

*Course Advisory: Eligibility for ENGL 001.* A persuasive speaking course which includes instruction and practice in the various forms of persuasive speaking including, but not limited to, sales presentations, speeches of praise/blame, propaganda, and opposing viewpoints. Students are required to outline persuasive speeches frequently; to read a college-level persuasive speaking textbook and apply its principles in the preparation of their persuasive speeches; to critically analyze persuasive speeches; and to deliver persuasive speeches of various types. These speeches will be presented in class, in person to an audience of peers. Faculty evaluation will be done in the classroom in person. C-ID COMM 190. *Three hours lecture.*

## **COMM 006**

**3.0 Units**

### **Argumentation and Debate**

*Course Advisory: Eligibility for ENGL 001.* A public speaking course which includes instruction and practice in the principles of argumentation and in the various forms of debate including the analysis of propositions, research, evidence and reasoning. Students are required to practice various forensic debating techniques through the presentation of their outlined advocate/government and opposition cases after investigating major contemporary issues; to read a college level argumentation and debate textbook and apply its principles in the preparation of their cases/and to critically analyze debate cases. These debates will be presented in class, in person to an audience of peers. Faculty evaluation will be done in the classroom in person. C-ID COMM 120. *Three hours lecture.*

## **COMM 008**

**3.0 Units**

### **Group Communication**

*Course Advisory: SCC minimum English standard.* This course is designed to increase students' understanding of group communication behaviors related to problem-solving, decision-making, leadership, group roles, norms and conformity and to prepare students to function more effectively in groups. This course is designed for students majoring in speech communication, business, international business, education, nursing, and all fields of study and certifications that require group and team-building skills. C-ID COMM 140. *Three hours lecture.*

## **COMM 010**

**3.0 Units**

### **Interpersonal Communication**

*Course Advisory: Eligibility for ENG 001.* Communication principles as applied to different interpersonal communication situations including verbal and non-verbal communication, listening, overcoming barriers to communication, and conflict resolution. *Three hours lecture.*

## **COMM 012**

**3.0 Units**

### **Intercultural Communication**

*Course Advisory: SCC minimum English standard.* This course introduces students to the challenges and promises of intercultural communication with application to American culture, subcultures, and different cultures of the world. Specific focus will be development of the ability to acknowledge and understand the unique voice of people from the African, Asian, Latina, Middle Eastern, and Pacific Island cultures as well as co-cultures within the United States. Through lectures, readings, films, group discussions, written and oral assignments, students will learn the skills necessary to achieve positive outcomes when communicating with others that are perceived as different. C-ID COMM 150. *Three hours lecture.*

## **COMM 015**

**3.0 Units**

### **Oral Interpretation of Literature**

*Course Advisory: Eligibility for ENG 001.* Study of literature through oral performance that includes development of skills in the analysis and interpretation of prose, poetry, and dramatic literature. Emphasis on vocal and physical techniques to orally communicate understanding of the literature performed. C-ID COMM 170. *Three hours lecture.*

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## **COMM 049**

**1.0 to 3.0 Units**

### **Speech Honors**

*Prerequisite: Completion of 30 or more units of transferable college credit including 6 units of transferable speech; ENGL 001 with a minimum grade of B; an ability to work independently; and permission of the School Dean based on instructor availability.* An independent study program designed for students who have completed the available Speech offerings and wish to continue work in one of these areas, or work with an instructor in a specialized area of oral communication. The student and instructor design an outlined program of study. Students may take this course up to the maximum number of units over multiple semesters. *Three to nine hours by arrangement.*

## **COMM 050**

**1.0 to 4.0 Units**

### **Forensics/Speech Workshop**

*Course Advisory: Eligibility for ENG 001. Provides training in the principles of all forms of competitive speaking, oral interpretation and debate, including participation in intercollegiate competition and appearances before campus and community groups. Students attend intercollegiate forensic tournaments and festivals or speak before campus or community audiences. Participation may include weekends and off campus travel. This is an Open entry/ Open exit course. C-ID COMM 160B. One hour lecture, zero to nine hours lab.*

## **COMM 060**

**3.0 Units**

### **Business and Professional Communication**

*Course Advisory: Eligibility for ENG 001. Presents practical communication skills to allow students to achieve effective verbal communication in business situations, community activities and other areas of daily life. Areas of discussion include giving and receiving the basic practical communication skills. Assignments and exercises are employed to allow students to achieve effective verbal communication in business situations, community activities, and other areas of daily life, including giving and receiving instructions, interviewing, verbal and non-verbal communication. Three hours lecture.*

## **COMM 075A**

**3.0 Units**

### **Sports Broadcasting - Fall Sports**

*Course Advisory: Eligibility for ENGL 001.* A professional approach to the basics of on-air and internet sports broadcasting of football, soccer, volleyball and tennis. Areas of concentration include performance training for play-by-play description, color commentary, compiling and organizing statistical data for football, soccer, volleyball and tennis broadcasts. The course includes an in-depth approach to careers in broadcast communication with concentration on all aspects of research preparation and delivery presentation to establish and sustain a career in sports broadcasting in one or more of the following sports: football, soccer, volleyball and/or tennis. *Students will be required to attend weekly athletic events to fulfill activity hours. Events typically on TWTHF. One and one-half hours lecture, four and one-half hours lab.*

## **COMM 075B**

**3.0 Units**

### **Sports Broadcasting - Spring Sports**

*Course Advisory: Eligibility for ENG 001.* A professional approach to the basics of on-air and internet sports broadcasting of baseball, softball, basketball, hockey and swimming. Areas of concentration include performance training for play-by-play description, color commentary, compiling and organizing statistical data for baseball, softball, basketball, swimming and hockey broadcasts. The course includes an in-depth approach to careers in broadcast communication with concentration on all aspects of research preparation and delivery presentation to adequately and effectively establish and sustain a career in sports broadcasting in one or more of the following sports: baseball, softball, basketball, hockey and/or swimming. *Students will be required to attend weekly athletic events to fulfill activity hours. Events typically on TWTHFS. One and one-half hour lecture, four and one-half hours lab.*

## **COMM 080A**

**3.0 Units**

### **TV Sports Production - Fall Sports**

*Course Advisory: Eligibility for ENG 001.* Offers instruction and training in the fundamentals of televised sports productions, both in the studio and on location. The course focuses on all aspects of production: directing, board operation, computer graphics, videography, instant replay and pre and post production editing as it pertains to football, soccer, tennis and volleyball. *Students required to attend weekly athletic events to fulfill activity hours. Events typically on TWTHF afternoons and/or evenings. One and one-half hour lecture, four and one-half hours lab.*

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**COMM 080B**

**3.0 Units**

**TV Sports Production - Spring Sports**

*Course Advisory: Eligibility for ENG 001. Offers instruction and training in the fundamentals of televised sports productions, both in the studio and on location. The course focuses on all aspects of production: directing, board operation, computer graphics, videography, instant replay and pre and post production editing as it pertains to basketball, baseball, softball, hockey and swimming. Students required to attend weekly athletic events to fulfill activity hours. Events typically on TWTTHS afternoons and/or evenings. One and one-half hours lecture, four and one-half hours lab.*