

Journalism

Journalism

Program Description

Journalism teaches critical thinking and communication skills that enable students to translate events and issues of importance accurately and responsibly. Students who may benefit from the major are those anticipating careers in newspapers; television or film; photojournalism; layout, computer graphics or graphic design; advertising or public relations; or media management.

Associate in Arts Degree

An Associate in Arts Degree can be obtained upon completion of 60 units, including the required core courses, program electives, and courses in one of four emphasis areas (a total of 24 units); and completion of the general education requirements and electives. All courses in the major must be completed with a grade of C or better or a P if the course is taken on a Pass/No Pass basis.

Program Outcomes

Students who complete the Journalism Associate Degree will be able to:

1. Demonstrate the fundamental research and critical thinking skills necessary to analyze and interpret current issues in a professional media environment.
2. Utilize written, oral and visual communication skills to analyze, interpret and produce accurate news and opinions across a variety of platforms.
3. Recognize fundamental legal and ethical aspects of journalism and apply them to real-life circumstances.
4. Demonstrate a working knowledge of the fundamental technological applications of media production.

REQUIRED COURSES	Units
JOUR 001 Newswriting and Reporting	3
JOUR 002 Introduction to Feature and Magazine Writing	3
JOUR 011 Introduction to Mass Communication	3
JOUR 060 Publications Laboratory	3
Program electives from Area I, Area II, and Area III	12
Total Units	24

Program electives are intended to improve students' critical thinking and communication skills and to give them tools to succeed in the workplace. Students must take at least three units in each of the following areas:

Area I

COMM 006 Argumentation and Debate	3
ENGL 002 Critical Thinking and Writing About Literature	4
ENGL 004 Critical Thinking and Composition: Language in Context	3
MATH 011 Elementary Statistics 4	
PHIL 005 Critical Thinking: The Philosophic Grounds of Literacy	3

Area II

ART 006 Design Principles in 2-Dimensions	3.5
ART 007 Design-Color	3.5
ART 052 Lettering and Layout	2 - 3.5
ART 056 Graphic Design I	3.5
ART 057 Graphic Design II	3.5
COMM 001 Introduction to Public Speaking	3
ENGL 006 Creative Writing 1	3
ENGL 058 Creative Writing: The Literary Magazine	3
JOUR 050 Grammar and Style for Media Writers	1
PHOT 030 Beginning Photography	3
PHOT 056 Photojournalism & Documentary Photography	3

PHOT 070 Beginning Digital Photography	3
THEA 050 Performance for the Camera	3
TV 055 Beginning Television Production	3
TV 056 Advanced Television Production	3
TV 060 Television and Film Writing	3

Area III

OCED 090 Occupational Work Experience	1 - 8
Any modern foreign language	

Recommended Electives

Any course from a second emphasis area	
Any foreign language	
JOUR 060 Publications Laboratory	2 - 3
MATH 011 * Elementary Statistics	4
OCED 090 Occupational Work Experience	1 - 8
OCED 091 General Work Experience	1 - 6

NOTE: Courses with an "*" have prerequisites or advisories other than eligibility for ENGL 001

Journalism

Associate in Arts in Journalism for Transfer (ADT: A.A.-T)

Program Description

Journalism teaches critical thinking and communication skills that enable students to translate events and issues of importance accurately and responsibly. The Associate in Arts for Transfer (AA-T) in Journalism is intended for students who plan to complete a bachelor's degree in Journalism, Mass Communication, Public Relations or Advertising at a CSU campus. Students completing this degree (AA-T in Journalism) are guaranteed admission to the CSU system, but not to a particular campus or major.

Associate in Arts in Journalism for Transfer

Students will gain first-hand experience of journalism through practicum on the student newspaper, The Tempest, and its online version Solanotempest.net, and in some cases through placement in internships in the industry. Students learn the ethics and laws associated with journalism, as well as develop an understanding their own First Amendment rights.

To earn the Associate in Arts in Journalism for Transfer, students must:

1. Complete 60 semester units that are eligible for transfer to the California State University, including both of the following:
 - a. The Intersegmental General Education Transfer Curriculum (IGETC) or the California State University General Education – Breadth Requirements
 - b. A minimum of 18 semester units in a major or area of emphasis, as determined by the community college district.
2. Obtain a minimum grade point average of 2.0.

Program Outcomes

Students who complete the Associate in Arts in Journalism for Transfer degree will be able to:

1. Demonstrate the research and critical thinking skills necessary to analyze and
2. interpret current issues in a professional media environment.
3. Demonstrate a working knowledge of the written, oral and visual communication
4. skills necessary to analyze, interpret and produce accurate news and editorials
5. across a variety of platforms.
6. Analyze and debate the legal and ethical issues of journalism and apply them to
7. individual circumstances.
8. Demonstrate a working knowledge of the fundamental technological applications of
9. media production

REQUIRED COURSES	Units
JOUR 001 JOUR 001 Newswriting and Reporting	3
JOUR 011 Introduction to Mass Communication	3
JOUR 060 Publications Laboratory	3
Select a minimum of 3 units from List A.....	3
Select a minimum of 6 units from List B	6-7

Required Major Total Units	18 - 19
CSU General Education or IGETC Pattern Units ..	37 - 39
CSU Transferable Electives (as needed to reach 60 transferable units)*	11 - 14

Total Degree Units

* 9 units may be double counted toward both the major area of emphasis and CSU General Education or IGETC Pattern. Consult with a counselor for more information on completing this degree.

List A (select a minimum of 3 units):	Units
JOUR 061 Publications Laboratory II	3
PHOT 056 Photojournalism & Documentary Photography	3

List B (select a minimum of 6 units):	Units
CIS 085 Digital Publishing with InDesign	3
COMM 006 Argumentation and Debate.....	3
ECON 001 Principles of Economics (Macroeconomics) ..	3
ECON 002 Principles of Economics (Microeconomics) ..	3
MATH 011 Elementary Statistics	4

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JOUR 001 **3.0 Units**
Newswriting & Reporting

Prerequisite: Eligibility for English 001. This course teaches the theory and practice of writing news stories for the media. The student learns effective writing and interviewing strategies, common story structures, grammar and style rules, libel and privacy laws. C-ID JOUR 110. *Three hours lecture.*

JOUR 002 **3.0 Units**
Introduction to Feature and Magazine Writing

Prerequisite: Eligibility for English 001. This class teaches the theory and practice of feature writing, including profiles, critical reviews, opinion columns, travel, news features and trend stories. Students learn research and reporting methods, grammar and style rules, libel and privacy laws, and tools for marketing their stories. *Three hours lecture.*

JOUR 011 **3.0 Units**
Introduction to Mass Communication

Prerequisite: Eligibility for English 001. Study of the mass media including newspapers, magazines, radio, television, motion pictures and advertising which examines the standards, ethics, and rights of the media and the relationship of government and the public to the various media forms. Emphasis is on the functions, limitations, and responsibilities of the press, as well as the past, present and future impact on society and the individual. Attention will be given to theories of persuasion, the symbolic power and manipulation of images, and the relationship between information and knowledge. Essay examinations and critical papers are required. C-ID JOUR 100. *Three hours lecture.*

JOUR 050 **1.0 Unit**
Grammar & Style for Media Writers

Prerequisite: Eligibility for English 001; Course Advisory: SCC minimum Math standard. Intensive review of grammar, word use, spelling, and principles of clear, concise writing for the media. *This course is a Pass/No Pass only course. Two hours lecture (8-week course).*

JOUR 059 **1.0 Unit**
News Media Lab

Course Advisory: Eligibility for English 001. This one-unit laboratory class is intended for non-journalism majors to learn the fundamentals of media reporting while working as a staff member of the student news publications, The Tempest newspaper and the SolanoTempest.net website. Students may work in the areas of writing, photography, illustration or multimedia, and will be introduced to: journalistic laws and ethics, opinion and news writing, covering the campus community, working on deadline, visual communication, and working on a team to produce a journalistic product for distribution to a campus-wide audience. Students are limited to four classes within the Publications Laboratory family. Journalism majors should enroll in Journalism 060. *Three hours lab.*

JOUR 060 **3.0 Units**
Publications Laboratory

Prerequisite: Eligibility for English 001. This course focuses on creating content and producing the student news publications, The Tempest newspaper and the SolanoTempest.net website, as a practical laboratory that produces a journalistic product for distribution to a college-wide audience. Journalistic ethics and legal aspects will be covered. Students will work primarily in one of the following areas: researching, writing and editing articles, taking photographs, creating illustrations, creating multimedia stories, or designing pages and graphics. Students are limited to four classes within the Publications Laboratory family. C-ID JOUR 130. *Seven hours lab, two hours activity.*

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JOUR 061

Publications Laboratory II

Prerequisite: JOUR 060 with a minimum grade of C or equivalent. *Course advisory:* Eligibility for English 001. Intermediate journalism students will broaden their newsgathering skills while creating content for and producing the student news publications, The Tempest newspaper and the SolanoTempest.net website. This is a practical laboratory that produces a journalistic product for distribution to a college-wide audience. Journalistic ethics and legal aspects will be covered. Students will work primarily in two of the following areas: researching, writing and editing articles, taking photographs, creating illustrations, creating multimedia stories, or designing pages and graphics. Students are limited to four classes within the Publications Laboratory family. Students may take this course up to the maximum number of units over multiple semesters. C-ID JOUR 131. *Seven hours lab, two hours activity.*

JOUR 062

Publications Laboratory III

Prerequisite: JOUR 061 with a minimum grade of C. *Course Advisory:* Eligibility for English 001. Intermediate journalism students will provide editorial leadership and in-depth coverage for the student news publications, The Tempest newspaper and the SolanoTempest.net website, as a practical laboratory that produces a journalistic product for distribution to a college-wide audience. Journalistic ethics and legal aspects will be covered. Students will work primarily in three of the following areas: editorial leadership, indepth coverage, researching, writing and editing articles, taking photographs, creating illustrations, creating multimedia stories, or designing pages and graphics. Students are limited to four classes within the Publications Laboratory family. *Five to seven hours lab, one to two hours activity.*

3.0 Units

JOUR 064

Publications Portfolio

Prerequisite: JOUR 064 with a minimum grade of C. *Course Advisory:* Eligibility for English 001. Students with prior instruction in reporting, editing, photography, illustration, design or digital media will integrate their journalism skills to provide editorial leadership and/or create published works for the student news publications, The Tempest newspaper and the SolanoTempest.net website, while learning the basic principles of preparing a professional portfolio. An intermediate class for students preparing for employment in journalism and related fields. Students are limited to four classes within the publications family. *Three hours lab.*

1.0 Unit

JOUR 075

Intermediate Newswriting and Reporting

Prerequisite: JOUR 001 with a minimum grade of C. This course is a continuation of the introductory newswriting/reporting course and focuses on beat coverage including government, public safety, courts, and education for various news media platforms. Students will learn research and reporting methods and how to report for a variety of news purposes including: news, opinion, social issues, and feature or investigative pieces. *Three hours lecture.*

3.0 Units

JOUR 099

Journalism Honors: Field Study

Prerequisite: Completion of 24 units of college credit with a minimum GPA of 3.3; a minimum of 5 units in the discipline with a minimum grade of B; an ability to work independently; and permission of the School Dean based on instructor availability. *Course Advisory:* Eligibility for English 001 and SCC minimum Math standards. An independent study class designed for students who have successfully completed at least two journalism classes and wish to do field work. The student works by arrangement with the instructor. *Three to nine hours by arrangement.*

1.0 to 3.0 Units