I. CALL TO ORDER

II. OFFICIAL ROLL CALL

<table>
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<tr>
<th>Members</th>
<th>Advisor</th>
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<tr>
<td>□ Naser J. Baig, Chair</td>
<td>□ Mostafa Ghous</td>
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<td>□ Laura Duran-Gomez</td>
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<td>□ Geff Freire</td>
<td>□ Election Committee Advisor</td>
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<td>□ Davis Martinez</td>
<td>□ David Brannen</td>
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<td>□ Karl Pua</td>
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III. APPROVAL OF AGENDA

IV. APPROVAL OF MINUTES

A. SIC: June 20, 2012 (11:00am)
B. SIC: June 20, 2012 (11:30am)
C. SIC: July 13, 2012
D. SIC: July 20, 2012
E. SIC: July 23, 2012
F. SIC: July 25, 2012

V. PUBLIC FORUM:

A. This is an opportunity for members of the public to address the Committee on items not already on the agenda. Please be aware that there is a 3-minute time limit for each item and that NO action may be taken on any of these items. These items may however come back to the Committee for action at the discretion of the Committee.

VI. INSTRUCTOR’S REPORT

VII. ADVISOR’S REPORT

VIII. ACTION ITEMS
A. ASSC Logo Strategy
   1. ASSC Logo
      i. Presentation of Logo Alternatives by Karl Pua

B. Approval of Marketing Materials for “Young Athletes” event and Preview Day

C. Construction of Tri-Fold Booth Background

IX. INFORMATION ITEMS
   A. PLSC 50 Lesson Plan Suggestions

X. UNFINISHED BUSINESS
   A. Election
      1. Print Ads and Flyers
      2. Email and Digital Ads
      3. SDO Candidacy and Voting Booth Timetable
   B. ASSC Calendar of Events
   C. Tempest Kiosks

XI. MEMBER REPORTS

XII. ANNOUNCEMENTS

XIII. OPEN DISCUSSION

XIV. UPCOMING AGENDA

XV. ADJOURNMENT