

# EvaluationKIT

Student Feedback Made Simple®



THE MOST ROBUST AND PROVEN INTEGRATED COURSE EVALUATION & SURVEY FEATURES FOR  canvas



**10 Years**  
10 Years Serving  
Higher Education



**350+**  
Institutions Using  
Our Solution



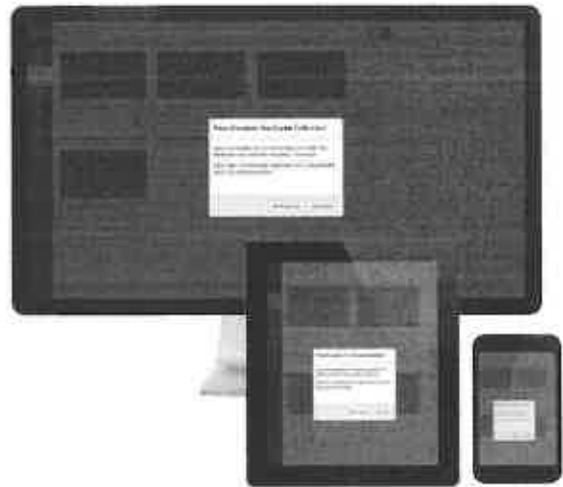
**300,000+**  
Administrator &  
Instructor Users



**13.5 Million**  
Student Surveys  
Administered Annually

## Drive Response Rates with Automated Survey Notifications

EvaluationKIT was the pioneer in first inventing and deploying this process within Canvas for survey taking. With our robust survey integration functionality, millions of students have seamlessly accessed their surveys within Canvas and our clients rave about the response rates they get with our solution.



## Canvas User Integration

Our unique Canvas User Integration brings the course evaluation process into Canvas with seamless access:

- ▶ Automated Survey Notifications & Course Blocking
- ▶ Course Survey Widget & Dashboard Survey Widget
- ▶ Dynamic Survey Link in Course Navigation
- ▶ Integrated Canvas Messages
- ▶ Grade Blocking and Gradebook Points
- ▶ Calendar Survey Notifications
- ▶ Real-Time Response Rate Display
- ▶ Instructor & Administrator Results Access

## Canvas Data Integration

Our one-of-a-kind Canvas Data Integration leverages the data you already have in Canvas to automate your survey process:

- ▶ Search/Select Canvas Courses for Projects
- ▶ Auto-Import of Students and Instructors from Canvas
- ▶ Auto-Refresh Enrollments
- ▶ Automate Surveys Based on Course Dates
- ▶ Support for Canvas Groups
- ▶ Canvas Hierarchy Import



## EvaluationKIT & Instructure: Premier Alliance Partnership

EvaluationKIT has a strong partnership history with Instructure that provides so many Canvas institutions a valuable and unique set of functionality for seamlessly managing the course evaluation and survey process directly within Canvas. EvaluationKIT was the first company in its product category to partner with Instructure years ago, and was invited by Instructure into its premier Alliance Partnership level focused on the US Higher Education market.

### SIMPLE TO MANAGE

EvaluationKIT is thoughtfully designed to support the course evaluation and survey needs of higher education, with features specifically designed to simplify your operations. Administering course evaluations is transformed into a straightforward and efficient process with EvaluationKIT.

- ▶ Quickly create survey templates and survey projects that can be repeated term after term
- ▶ Sync course, student, and instructor info with Canvas or your SIS with our turnkey integrations
- ▶ Schedule project-level or course-level survey dates as needed
- ▶ Automate the survey process for team-taught courses
- ▶ Include targeted survey questions conditionally for designated courses
- ▶ Empower instructors and administrators to add their own survey questions
- ▶ Customize and schedule survey communication plans
- ▶ Control when results are available and the reporting detail available to your different users

### FEATURES TO DRIVE RESPONSE RATES

For over 10 years, EvaluationKIT has been leading the way to great response rates in online surveys with a host of innovative features designed to encourage student participation. Students will love the convenience of completing surveys in EvaluationKIT, with effortless access options including:

- ▶ **Canvas:** Seamless automated notifications and survey access in strategic locations within Canvas, Course Blocking, Grade Blocking, and Gradebook Points
- ▶ **Email:** Survey access via 'One-Click' links within emails
- ▶ **Mobile:** Our mobile-friendly responsive interface makes survey taking a breeze from any mobile device

### REPORTING THAT IS POWERFUL & EASY TO USE

EvaluationKIT simplifies the process for distributing your course evaluation results, allowing you to automate access to results for both instructors and administrators. Administrators at all levels of your institution can easily find summary and detailed results within the areas they oversee, and instructors can access results for the courses they teach. You control when users can access these results, and reports can be accessed directly from within Canvas, through "One-Click" links in automated email notifications, or from a secure, standalone site branded to your institution.

- ▶ Standard PDF reports for course sections, courses, instructors, departments, schools/colleges, campuses, etc.
- ▶ Easily compare results from an instructor or course against specific grouped data
- ▶ Longitudinal reporting to view results over time
- ▶ Operational reporting for administrators to efficiently navigate and interact with results and identify areas in need of improvement
- ▶ Raw data exports, plus the ability to extract results via our REST API

# EvaluationKIT



Student Feedback Made Simple™

[www.evaluationkit.com](http://www.evaluationkit.com)

[sales@evaluationkit.com](mailto:sales@evaluationkit.com) | 888.980.9443

An open LTI™ app collection. Browse apps below or [learn more \(/about\)](#)

Showing 13 Apps

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**Group Member Evaluation by FeedbackFruits**

Group member feedback on individual contributions to improve soft skills and reduce free-riding

(/apps/701)



**AEFIS**

AEFIS is the complete solution for the assessment of learning and continuous improvement on your campus.

(/apps/843)

**CourseEval HQ**

**CourseEval HQ**

CourseEval HQ provides easy-to-use and powerful course evaluation. It offers efficient creation and distribution of student evaluations campus-wide, within a division, or a single

(/apps/606)



**Instructor Insight**

Instructor Insight provides analytics related to the performance and behavior of instructors.

(/apps/311)



**What-Do-You-Think?**

What-Do-You-Think?® is a fully-hosted course evaluation and survey system with flexible online forms that let you create your own questions for virtually any response gathering application.

(/apps/350)



**Turnitin**

Leading academic plagiarism checker technology for teachers and students. Online plagiarism detection, grammar check, grading tools.

(/apps/222)



**Turnitin UK**

Leading academic plagiarism checker technology for teachers and students. Online plagiarism detection, grammar check, grading tools.

(/apps/223)



**SmartEvals**

SmartEvals provides course evaluations, retention and learning outcome tools wit...

(/apps/153)



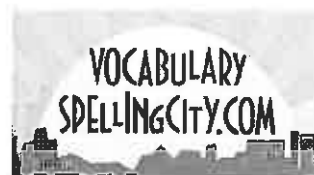
**EvaluationKIT**

Online Course Evaluation & Survey Software



**Visual Classrooms**

Visual Classrooms (<http://visualclassrooms.com>) offers a new cloud-based, social learning environment explicitly designed to engage students and



**VocabularySpellingCity**

VocabularySpellingCity is a research-proven tool that helps teachers and parents meet the challenge of providing meaningful, intentional, and extended



**MyCourseEval™ Dashboard**

CourseEval™ is a web-based software product that enables universities and schools to



(/apps/107)



(/apps/323)



(/apps/727)



(/apps/448)



## Feedback Box

### Feedback Box

A Simple Anonymous Student  
Feedback Plug-In For Any LMS



(/apps/850)

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## CourseEval HQ

Our subscriptions are annual and are based on an institution's full-time equivalent (FTEs) student enrollments for the academic year.

Subscription Plans	FTE Students	Price / Year
Entry	up to 2,200	\$1,200
Level 1	up to 7,500	\$3,500
Level 2	up to 15,000	\$4,500
Level 3	up to 30,000	\$8,000
Level 4	30,000+	Contact us for Quote ( <a href="http://etudes.org/contact/">http://etudes.org/contact/</a> )
30-Day Trials	unlimited	FREE

Included in all subscription plans:

- Unlimited admin accounts
- Unlimited instructor accounts
- Unlimited survey distributions
- Data storage
- 24/7 support

View production information (<http://etudes.org/products/courseevalhq/>)

Renew your CourseEval HQ subscription (<https://etudes.org/products/courseevalhq/courseeval-hq-subscription/>)

Questions? Contact us at [license@etudes.org](mailto:license@etudes.org) (<mailto:license@etudes.org?subject=CourseEvalHQ%20Plans>)

### QUICK LINKS

[Log into My Etudes \(https://myetudes.org\)](https://myetudes.org)

[Student Help \(https://etudes.org/help/students/\)](https://etudes.org/help/students/)





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## CourseEval HQ

### The best way to administer course evaluations in Canvas

CourseEval HQ is an LTI external application that integrates tightly with Canvas Learning Management System (LMS) and provides an easy-to-use and powerful course evaluation functionality. It offers efficient creation and distribution of student evaluations campus-wide, within a division, or a single course.

*As the Dean of Foothill Online Learning, I was tremendously relieved to find a perfect solution to our need to administer confidential course evaluation surveys for students enrolled in online courses. That solution is CourseEval HQ.*

*The features of this tool that I most appreciate are:*

- ease of use and setup*
- automated distribution of results via email*
- response-rate reporting*
- affordability*

*We piloted CourseEval HQ at Foothill College during our 2016 Summer Session with resounding success. As a result, I conclude that this tool has been designed with meticulous care, based on input from faculty.*

*-Dr. Judy Baker*

## Why CourseEval HQ

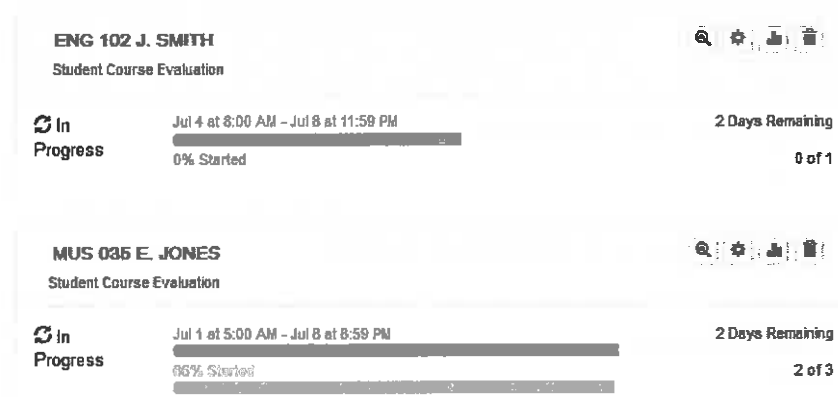
Your school offers courses online.

Each term, selected courses and instructors need to be formally evaluated.

You need a course evaluation tool that

- sits right in your learning management system
- is quick and easy to use
- maintains complete confidentiality of responses
- helps achieve high response rates
- automatically compiles and distributes evaluation results
- download statistics and raw survey results for analysis
- And it would be nice if it were affordable, too.

Introducing CourseEval HQ, by Etudes, Inc.



## Easy Setup, Ease of Use

Installed in under 5 minutes, it sits in your Canvas LMS, in your Account page. From here, it enables you to

- create your course evaluation surveys
- distribute evaluations to one or more courses at a time
- monitor evaluation progress

Once distributed, a customizable "Course Evaluation" link shows up right in the course navigation list in Canvas. Students click on this link to enter their survey response.

When the survey period closes, a list of authorized recipients are emailed the evaluation results.

It is that simple.

## Survey Authoring

A single standard course evaluation survey can be designed and distributed campus-wide. Or, if different departments and programs within an institution use different course evaluation surveys, unique ones for each department, division, or school can be designed. Once a survey is created it can be redistributed to new courses from term to term. All you need to adjust is the delivery dates, recipient of results, or observers (optional).

A variety of likert-scale and other survey questions are built-in the application. Custom questions can be authored easily. You may allow students to add comments to objective questions.



## Powerful Features

CourseEval HQ features enable you to:

- improve the integrity of the evaluation by limiting the survey participants so that only officially registered students (not self or instructor registered guests) can contribute.
- raise response rates by using the following CourseEval HQ features when you distribute a survey:
  - create a Module in the course automatically, which can be made required, so that students must visit the evaluation survey before continuing with remaining coursework.
  - include the survey in an assignment, optionally. This adds the survey in the calendar and activity stream.
  - post an announcement about the survey, automatically.
  - send reminders to students with a click of a button.
- distribute surveys to courses that are scheduled to be evaluated, without ever entering the courses. With a few clicks, multiple courses can be selected to participate in the evaluation.
- distribute evaluations to a specific section within a course.
- administer multiple evaluations per course.
- distribute to ALL courses in a term or to a large number of courses using a CSV file.
- set default preferences for your institution to allow for more efficient survey distribution.
- monitor course evaluations in one or more courses, as they are being administered and completed by students. There is no need to visit each course.
- email results automatically to authorized recipients in a beautiful, easy to read, printable PDF file ([http://etudes.org/wp-content/uploads/file/Docs/apps/sample\\_CourseEvalHQ\\_results\\_Cost\\_Accounting.pdf](http://etudes.org/wp-content/uploads/file/Docs/apps/sample_CourseEvalHQ_results_Cost_Accounting.pdf)) format. Results are confidential and are not available to any other parties.
- email results to teachers, automatically, when the evaluation closes (optionally) with a click of a button.
- schedule online course observations, which automatically enable designated observers to access the course (with an "Observer" role) for a specific period of time.

## Confidentiality

CourseEval HQ assures confidentiality by

- keeping survey responses anonymous. Results are compiled, but individual responses are never identified.
- keeping survey responses and results confidential. Only designated recipients have access to evaluation results. Course Instructors, while kept informed of the progress of the evaluation survey, have no direct access to survey results or individual responses.

## Online and Integrated

CourseEval HQ gains much of its ease of use by a deep integration with your Canvas LMS data:

- At installation, you provide a "Developer Key", and then approve integration, to permit access to LMS data
- Your terms, courses, and enrollment are automatically picked up from your LMS – no need to redundantly enter this information
- Canvas "Conversations" are used to inform instructors about evaluations in their courses, and to invite students to participate by filling out a survey.
- Navigation links are automatically added to courses that are scheduled for an evaluation. Announcements, assignments and modules may also automatically be added to courses, as requested. These are all automatically removed from the course when the survey closes.
- Observers are automatically added to courses and then removed, according to the schedule you establish. They are also informed by a conversation message of their participation in the evaluation.

CourseEval HQ accesses information from your Canvas LMS as needed – but your data stays in your LMS. The application never stores any of your confidential course or enrollment details.

## Response Rate Reporting

Conveniently download, save, analyze, print and distribute the response rate across all evaluated courses for a term in a CSV file.

## Mobile Support

CourseEval HQ works from within the Canvas mobile app. Students can complete their course evaluations from their phones.

The survey can also be completed via a mobile browser when logging into the campus Canvas instance that way.

## Reliability

CourseEval HQ is made responsive, reliable, and available by

- running in the world's best Cloud infrastructure, Amazon Web Services.
- being backed by redundant auto-scaling services, so that no matter the load, it is ready to respond.
- being built using the latest technologies, by a team with years of experience delivering cloud based services to online educators

## Affordability

As a non-profit corporation, Etudes, Inc. can offer education software applications at low-cost, stable pricing. Our only constituents are you, the educators, and your students using our services and technologies. See our subscription plans and pricing (<https://etudes.org/products/courseevalhq/pricing/>).

## Interested in a free trial?

Subscribe for a FREE 30-day trial now! (<https://apps.etudes.org/eval/subscribe#/>)

This is not a limited trial. You get to try the complete application!

## Contact us

For additional information or questions on CourseEval HQ, please contact [CourseEvalHQ@etudes.org](mailto:CourseEvalHQ@etudes.org)  
(<mailto:CourseEvalHQ@etudes.org>)

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